



By Ferrario Roberto

### Storm news for 2010.

Here below all the new products that Storm will introduce next year

#### **CHUG BUG® MADFLASH** NEW

Model No.	Body Length	Weight	Qty.
CBM08	3 1/4 "	3/8 oz.	1
CBM11	4 3/8 "	7/8 oz.	1



- The "do-everything" topwater lure
- Scaled body with internal MadFlash holographics
- Loud single ball rattle
- Front VMC black nickel treble hook & black nickel feathered VMC SureSet tail hook

#### **KICKIN' STICK™** NEW

Model No.	Body Length	Weight	Qty.
KST12	5 "	2/3 oz.	1
KST16	6 "	1 1/2 oz.	1
KST20	8 "	2 3/4 oz.	1



- The ultimate segmented swimming bait
- Exaggerated kicking action
- Slow-sinking
- Rattling
- Freshwater & Saltwater species
- Premium VMC black nickel hooks

**LIVE KICKIN' SHAD** **NEW**

Model No.	Body Length	Weight	Qty.
LKSD03	3 "	1/4 oz.	1
LKSD05	5 "	7/8 oz.	1



- Kickin' Minnow action in a Swim Shad profile
- Durable soft body with life-like segmented tail for extra action
- Holographic insert and WildEye
- Slow-sinking
- Soft PVC material with reinforcing mesh and hard inner core
- Rigged with a black nickel VMC hook

**WILDEYE® LIVE MULLET** **NEW**

Model No.	Body Length	Weight	Qty.
WLMU04NT	4 "	1/2 oz.	3
WLMU07	6 3/4 "	3/4 oz.	3

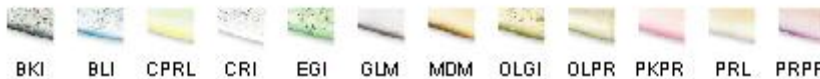


Life-like pattern is a dead-on match to live bait

- Realistic swimming action
- Secure I-Bolt system holographic WildEye
- Soft PVC material with internal jig head
- Rigged with a superior VMC needle point back hook

**WILDEYE® PRO CURL TAIL** **NEW**

Model No.	Body Length	Weight	Qty.
WPCT15KIT	1 1/2 "	1/16 oz.	3
WPCT25	2 1/2 "	1/8 oz.	3
WPCT35	3 1/2 "	1/4 oz.	3
WPCT45	4 1/2 "	3/8 oz.	3
WPCT55	5 1/2 "	3/4 oz.	2
WPCT75	7 1/2 "	1 oz.	2



- Balanced swimming bait with interchangeable jig heads. Unique top slot in the bait allows the body to be change without re-tying
- Curl tail provides faster action and stabilizes the bait at high retrieve speeds
- The translucent finishes mimic most popular baitfish
- WPCT15KIT: 3 jig heads/8 assorted bodies
- WPCT25: 3 jig heads/4 bodies
- WPCT35: 3 jig heads/3 bodies
- WPCT45: 3 jig heads/3 bodies
- WPCT55: 2 jig heads/3 bodies

**THUNDERBEAST™** **NEW**

Model No.	Body Length	Weight	Qty.
TBE09	9 "	4 3/4 oz.	1
TBE12	12 "	12 oz.	1



- Large profile and action entices real monsters
- Can be used in a variety of retrieves
- Heavy duty hardware and premium VMC hooks
- Slow-sinking on pause
- Through wire construction & integrated hard core insert resists tearing

